

fashionware solutions, new york

Having recognized the needs of apparel manufacturers, Fashionware Solutions™ is focused and committed to the design and development of 'industry tailored technology' solutions.

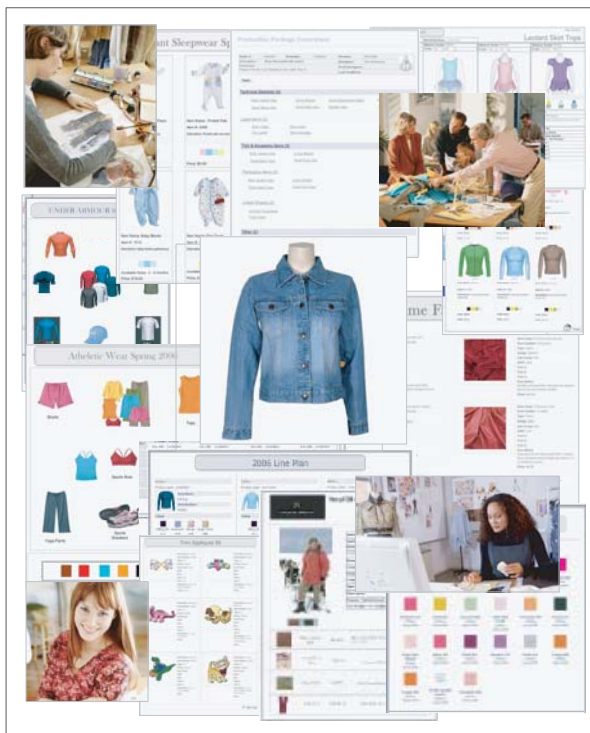
Our vision is Fashionshare™, a product life cycle software solution that incorporates and combines both the rich tradition of apparel industry best practices with the power and flexibility to collaborate and share over the Internet.

Throughout the design and development of Fashionshare we have maintained a commitment to executives and their teams to provide a working environment that is fashion, that features product visibility, is intuitive, easy to use and simple to set up.



Fashionware Solutions is directed by Paul A. Friedman, Ph.D., a 25-year veteran of the apparel industry.

fashionshare™
The fashionable way to collaborate



contact

Fashionware Solutions, Inc.

Paul A. Friedman, Ph.D., President

75 Montebello Road Suffern, NY 10901
p. 845.510.4059 f. 845.818.7989

www.fashionware.com

fashionware™
industry tailored technology



presents

fashionshare™

the fashionable way to collaborate
on product life cycle

fashionshare™

The fashionable way to collaborate

A product life cycle software solution that combines the rich tradition of apparel industry best practices with the power to collaborate and share over the Internet.



Fashionshare as a solution

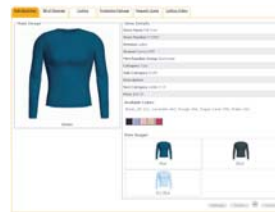
- industry best practices
- reduce critical lead times
- instant collaboration
- centralized database
- increase productivity

Fashionshare as a service

- low capital investment
- rapid implementation
- reduce operational cost
- flexible functionality
- accessible on demand



Access product information in a highly visual and easy to navigate web-based environment.



Features

- merchandise and plan product lines
- manage colors and palettes
- source fabrics and trims
- share product information with anyone, anytime anywhere

Benefits

- visually share information to reduce critical lead times
- increase individual and team productivity
- collaborate in an instantaneous and secure environment
- reduce versioning errors with a centralized database
- leverage fashion industry best practices
- simple to setup and use



the fashionable way to collaborate

Please visit

www.fashionware.com/wwd
Online Fashionshare overview

fashion intuitive apparel knowledge innovative

executives co-workers manufacturers vendors sales team

creative instantaneous accessible secure adaptive

www.fashionware.com